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Beaver Watershed Alliance Names Becky Roark as new Executive Director (299 words)

The Beaver Watershed Alliance (Alliance) Board of Directors selected Becky Roark as the new Executive Director for the Alliance. Becky Roark joined the Beaver Watershed Alliance in December 2016. She holds a degree in Landscape Architecture from the University of Arkansas and has worked within the water quality and conservation fields in the Northwest Arkansas region since 2010. Becky has experience in directing and developing community programs for the non-profit sector and has a technical background to help communities with both watershed management and advancement of watershed protection initiatives.

"I believe that a community that is fully aware of the importance and vulnerability of its natural resources is a community that will actively engage and support efforts for watershed stewardship. We are so fortunate to have the opportunity to work with many partners, volunteers, landowners and community leaders that are willing to roll up their sleeves and work together for the cause of clean water and healthy watersheds. I look forward to working with our tremendously talented staff, dedicated board of directors, and partners to achieve goals and help protect our region's drinking water source, Beaver Lake."

Becky is passionate about cultivating partnerships for watershed education and protection, as well as dedicated to protecting and improving the quality of Beaver Lake and its watershed, including its natural and cultural resources. Becky also serves on the Fayetteville Natural Heritage Association Board, enjoys kayaking and smallmouth bass fishing, and spending time outdoors with her family.

The Beaver Watershed Alliance is a non-profit organization focused on maintaining high quality drinking water in Beaver Lake and improve water quality within the Beaver Lake Watershed. For more information about the Alliance or how you can become involved in helping to protect water quality in Beaver Lake and its watershed, visit www.beaverwatershedalliance.org or call 479-750-8007.

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